

Bellecapital launches Swiss based SEC Registered Investment Adviser unit with the recruitment of Curtis M. Childs and Michel Guignard

Bellecapital International AG is a newly established Swiss asset management company registered with the U.S. Securities and Exchange Commission (SEC) to market portfolio management services to U.S. Clients under the Investment Advisers Act of 1940.

Curtis M. Childs brings 24 years of international experience in private client wealth management. He began his career in the U.S. with Shearson Lehman Hutton and has held a number of investment and management positions at Prudential-Bache International in London and Brussels. Before joining Bellecapital, he was Managing Director responsible for Wealth Management at Eden Financial in London. Curtis has an MBA from the Peter F. Drucker and Masatoshi Ito Graduate School of Management, Claremont, California, and is a Chartered Financial Analyst (CFA).

Curtis Childs said «I am thrilled to join Bellecapital where portfolio management excellence and client best interest are at the heart of the culture. As an American living in Europe, I have gained insightful and practical perspectives on global investing and the challenges U.S. investors face. The asset management paradigm is shifting in Switzerland and Bellecapital has placed itself on the leading edge in order to service the increasingly complex needs of U.S. investors».

Michel Guignard joins later this year and brings 30 years of experience in the wealth management industry. He has held various management and client related functions, both internationally as well as in Switzerland at Credit Suisse and UBS.

Over the past several years Michel has focused on servicing HNW and UHNW families with a main focus on the U.S. He holds a Bachelor of Business Administration, is a Chartered Financial Analyst (CFA) and Certified Financial Planner (CFP)

Mark Eberle, Managing Partner of Bellecapital International, is pleased to announce the hire of two senior and experienced professionals. *«We are excited to be able to attract two respected and knowledgeable professionals with international business experience to help us expand our offering and build upon the strong momentum within Bellecapital.»*

Swiss private banking and asset management has reached a crossroad in history. The industry, faced with shrinking margins and increased regulatory scrutiny, is witnessing the old way of attracting and servicing clients crumble. At Bellecapital, the partners see change as opportunity.

Note to Editors:

Bellecapital International AG is a Swiss independent asset manager based in Zurich. It is a Registered Investment Adviser with the U.S. Securities and Exchange Commission (SEC) and is a member of the Swiss Association of Asset Managers SAAM, the leading body of its kind in Switzerland for independent asset managers. Company information can be found on www.bellecapital.com.
